



Grade 11 and 12 Teachers

Give your students a real-world experience.

Company Program is the ultimate training ground for young entrepreneurs. This program shows students what is really involved in creating and running a business. From developing marketing campaigns to deciding how to distribute dividends, your students will have the opportunity to do it all.

Participants will have the unique experience to work together to:

- Develop & evaluate their corporate mission statement and goals
- Research and identify target markets and product ideas
- Create a business plan and final shareholder's report
- Source product suppliers and set up operations
- Analyze and decide on marketing strategies
- Take on different management roles within a team context
- Develop a budget, track finances and produce financial statements

Company Program complements British Columbia's business education curriculum and can be run in one or two hour sessions over the course of 10-16 weeks. JABC provides all of the program materials and resources and can arrange for volunteer advisors to help you deliver the program. Their input and anecdotes give your students a fresh, real-world perspective as they work through the risks and rewards of becoming small business owners.

We are now accepting registrations for the 2011-12 school year.

What are Teachers Saying?

"Education, management and the business world just melded together. It was beautiful!"
Entrepreneurship 11/12
Johnston Heights Sec.

"For me, the growth and teamwork demonstrated by these students made it all worthwhile. The program was one of the highlights of the year for me and I can hardly wait to get going on it next year."
Business Ed Dept. Head
Britannia Secondary

"The students really enjoyed working together on a common business. Their business created a lot of excitement around the school."
Marketing 11/12 Teacher
North Delta Secondary