Mission
To inspire and educate young Canadians to experience free enterprise, understand business and economics, and develop entrepreneurial and leadership skills.

Vision
We will be recognized as vital to the success of our youth in reaching their potential through partnership with business and educators in the nationwide delivery of relevant business learning experiences by inspired volunteers.

Values
Demonstrate trust and integrity in all that we do
Respect youth and believe in their potential
Believe in the free enterprise system and promote entrepreneurial ideals
Encourage and promote volunteerism and volunteer leadership utilizing Canadian business experience
Commit to performance excellence and continually improve all that we do
Embrace collaborative and strategic alliances
Demonstrate leadership and teamwork

Product of Teen Green - a JA company
### Statement of Operations

Year Ended June 30, 2010

<table>
<thead>
<tr>
<th></th>
<th>2010</th>
<th>2009</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>REVENUE</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Urban Aboriginal Fees</td>
<td>$53,700</td>
<td>$43,900</td>
</tr>
<tr>
<td>Program Fees</td>
<td>116,200</td>
<td>110,000</td>
</tr>
<tr>
<td>Operating Contributions</td>
<td>75,777</td>
<td>121,281</td>
</tr>
<tr>
<td>Northern Aboriginal Fees</td>
<td>73,100</td>
<td>55,000</td>
</tr>
<tr>
<td>Program Funding</td>
<td>11,905</td>
<td>7,800</td>
</tr>
<tr>
<td>Special Events</td>
<td>18,199</td>
<td>51,236</td>
</tr>
<tr>
<td>Amortization of deferred capital contributions</td>
<td>378</td>
<td>556</td>
</tr>
<tr>
<td>Other</td>
<td>20</td>
<td>-</td>
</tr>
<tr>
<td><strong>Total Revenue</strong></td>
<td>349,279</td>
<td>389,773</td>
</tr>
</tbody>
</table>

|                      |         |         |
| **EXPENSES**         |         |         |
| Administration       | 34,026  | 40,034  |
| Personnel            | 173,701 | 239,318 |
| Program              | 89,293  | 76,939  |
| Facilities           | 14,805  | 14,494  |
| AG of Canada Settlement| 37,939  | -       |
| **Total Expenses**   | 349,764 | 370,785 |

|                      | 2010    | 2009    |
| **EXCESS (DEFICIENCY) OF REVENUE OVER EXPENSES BEFORE AMORTIZATION** |     |        |
| (485)                | 18,988  |        |
Message from the President & CEO
Lisa Cefali

I’d like to thank all the committed educators, dedicated volunteers, and generous financial supporters who came together and supported us in the 2009-10 year. The roles that you play are vital in our success, and without your contributions our programs would not reach students with the important messages of work readiness, financial literacy, and entrepreneurship. Thank you for continuing to believe in our mission and making JA programs possible.

I’d like to commend my 2009-10 team for a fast-paced, challenging year. We had a number of new starts, yet there was always a positive energy between everyone, and a strong motivation to get our programs out to students.

This year our Urban Program Manager and Communications Coordinator created a Volunteer Motivations Study to better understand what motivates our volunteers. This information will help with our future marketing and communications plans for volunteer recruitment.

We are also excited to now be part of the social media world. We have a Facebook page and a Twitter account where we can update our followers with news, events, photos and video. We are also better connected to our supporters and other JA charters around the world.

This year marked the 2nd year a student from Manitoba won a national scholarship award. Riley Chervinski, a Company Program Achiever, took home the Peter Mansbridge Journalism Award with $10,000 towards post-secondary education in broadcasting or journalism. We are so happy and excited for Riley and the opportunities this scholarship gives her!

We offered the JA “Dinner for Two Anywhere Around The World” lottery for a third year. The lottery proved successful with 3 new Early Bird prizes courtesy of the Fairmont Hotel, Destination Winnipeg, and Fort Garry Hotel. This year’s winner of the dream lottery was Irene Williams.

A new partnership between JAMB and Canada Mortgage and Housing Corporation (CMHC) was established. CMHC supports our Dollars with Sense and Economics for Success programs throughout Manitoba.

“I’m very proud of our accomplishments for 2009-10, and look forward to a strong 2010-11 year, reaching more students in our rural, urban, and northern communities.”

Balance Sheet & Statement of Operations
As at June 30, 2010
(balance sheet)
For the year ended
June 30, 2010

<table>
<thead>
<tr>
<th>Assets</th>
<th>2010</th>
<th>2009</th>
</tr>
</thead>
<tbody>
<tr>
<td>OPERATING FUND</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Cash</td>
<td>$39,631</td>
<td>$-</td>
</tr>
<tr>
<td>Accounts Receivable</td>
<td>27,958</td>
<td>27,647</td>
</tr>
<tr>
<td>Due from restricted fund</td>
<td>3,842</td>
<td>10,351</td>
</tr>
<tr>
<td>Goods and services tax recoverable</td>
<td>3,492</td>
<td>11,946</td>
</tr>
<tr>
<td>Prepaid expenses</td>
<td>17,881</td>
<td>13,875</td>
</tr>
<tr>
<td></td>
<td>92,804</td>
<td>63,819</td>
</tr>
<tr>
<td>Capital Assets</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>19,421</td>
<td>26,318</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>$112,225</td>
<td>$90,137</td>
</tr>
<tr>
<td>BUILDING FUND</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Cash and short-term deposits</td>
<td>$56</td>
<td>56</td>
</tr>
<tr>
<td>Accrued Interest</td>
<td>$-</td>
<td>$-</td>
</tr>
<tr>
<td>Due from operating fund</td>
<td>55,707</td>
<td>55,707</td>
</tr>
<tr>
<td></td>
<td>$55,763</td>
<td>$55,763</td>
</tr>
<tr>
<td>STABILITY RESERVE FUND</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Due from operating fund</td>
<td>$-</td>
<td>$-</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>RESTRICTED FUND</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Cash</td>
<td>3,005</td>
<td>11,615</td>
</tr>
<tr>
<td>Prepaid expenses</td>
<td>3,010</td>
<td>2,610</td>
</tr>
<tr>
<td>Due from operating fund</td>
<td>$-</td>
<td>$-</td>
</tr>
<tr>
<td></td>
<td>6,015</td>
<td>14,225</td>
</tr>
<tr>
<td>TOTAL ASSETS</td>
<td>$174,003</td>
<td>$160,125</td>
</tr>
</tbody>
</table>

Liabilities & Fund Balances

<table>
<thead>
<tr>
<th></th>
<th>2010</th>
<th>2009</th>
</tr>
</thead>
<tbody>
<tr>
<td>OPERATING FUND</td>
<td>$113,122</td>
<td>$91,542</td>
</tr>
<tr>
<td>BUILDING FUND</td>
<td>55,763</td>
<td>55,763</td>
</tr>
<tr>
<td>STABILITY RESERVE FUND</td>
<td>$-</td>
<td>$-</td>
</tr>
<tr>
<td>RESTRICTED FUND</td>
<td>6,015</td>
<td>14,225</td>
</tr>
<tr>
<td>TOTAL LIABILITIES &amp; FUND BALANCES</td>
<td>$174,003</td>
<td>$160,125</td>
</tr>
</tbody>
</table>
Interested in becoming involved with Junior Achievement Manitoba? We always welcome new individuals for consideration as Program Volunteers, Student Mentors, Advisory Committee Members, Event Planning Committee Members, and Board Members. Please call the JA office at 956–6080 or visit our website www.jamanitoba.org

Message from the Chairman of the Board

Brad Ross

First, let me take this opportunity to thank you all for your financial support and countless hours you have dedicated to Junior Achievement in 2009/2010. Without our dedicated donors and volunteers, JA programs would not be possible. We have over 200 volunteers supporting us and with that delivered 314 programs. Your time and talent is the backbone of our organization and learning from actual business leaders is the educational advantage that is Junior Achievement.

This year we reached over 6100 students throughout our province and this impact will have significance for years to come. JA Manitoba continues to provide programs free of charge to young Manitobans and piloted a very successful Our Community program, which is aimed at giving students a first hand look at how they can become better prepared for business and make a positive impact in their community. As well our Dollars with Sense and Economics for Success programs had added boost due to a new partnership established with CMHC.

It’s exciting to know that Junior Achievement will have contributed in helping these young people discover their potential today and become enterprising leaders of tomorrow. That being said the need will always be there to grow and diversify our force of volunteers and stakeholders, even more so in these tougher economic times.

Thank you for your continued support and we at Junior Achievement look forward to an even more successful 2010/2011 year.

Yours truly,

Brad Ross

Testimonials

Volunteers

“One statement can sum it up: Planting the seed of thought. Regardless of which JA program is delivered, the reward is always the same; knowing that even if the students remembered one thing, it was one thing that would trigger another thought.” - Judith Manzano, Volunteer, Manitoba Hydro

“JA offers such unique programs - it services a different type of education for youth. Committing to that mission is rewarding to me.”
– Tracey Drabyk-Zirk, Volunteer, Manitoba Agriculture, Food and Rural Initiatives

“Kids that are in the Company Program are self-motivated and ambitious, and you see immediate rewards with those kids. With a smaller group of 10 kids everything resonates. The cream rises to the top with JA CP.” - Raj Patel, Volunteer, Bank of Montreal

Teachers

“I liked the connections made to student lives; the learning becomes real & pertinent. I was pleased with the student engagement.” - Teacher

“I like the hands on; the rep from the community delivering the program and the flexibility.” - Teacher

Students

“It was really good and I learned lots about starting a business.” - Student, Northern MB

“If you charge too much for your product it might not sell.” - Our Business World Student

“It was better than school!” - Student
JA Team

President & CEO
Lisa Cefali

Communications Coordinator
Erin Baxter

Company Program Manager
Lauren Checkley

Rural Program Manager
Stacie Cardy

Northern Program Manager
Michelle Pruder

Urban Program Manager
Jacqueline Wood

Board of Directors

Chairman of the Board
Brad Ross

Partner
Chris Good & Associates

Vice-Chairman
Tony Scarcella

Canon Canada

Past Chairman of the Board
Bryan Metcalfe

Treasurer
Kirsten Albo

Managing Partner
PricewaterhouseCoopers

Legal Counsel
Steve Scarfone

Litigation Counsel
Manitoba Public Insurance

Director - Human Resource
Lisa Parent

HR Coach
Maxim Truck and Trailer

Director - Major Partner
Ruth Krisjanson

Vice President of Corporate Relations
Manitoba Hydro

Winnipeg Chamber Liaison
Cheryl Baldwin

Vice President of Economic Development
Winnipeg Chamber of Commerce

President & CEO
Lisa Cefali

President & CEO
Junior Achievement of Manitoba

Director - Government Liaison
Cory Baron

Business Development Specialist
Manitoba Agriculture, Food & Rural Initiatives

Next Generation Leaders

JAMB was honoured to send 4 Company Program Achievers: Jessica Burzynski, Ryan Checkley, Ara Dungca, and Brenna Darby to the Next Generation Leaders Forum (a.k.a. NexGen). NexGen is a Junior Achievement of Canada global forum that provides business skills to youth so they can lead organizations of the future. Youth from all over the world attend this intense 5-day forum, where participants face real business challenges and develop strategies in collaboration with their global peers.

This year’s forum took place at Queen’s University in Kingston, Ontario. The Junior Achievement youth who attend the Next Generation Leaders Forum are many of the highest potential young people in the world, and the next leaders of industry and society.

Manitoba was well represented by these students along with Erin Baxter, who went as an Ambassador with students, and Angela Wojtyla, from Manitoba Hydro, who volunteered with the Logistics team.

Become a Fan or Follow

Junior Achievement of Manitoba entered the realm of social media in the 2009-10 year. We are now on Facebook and Twitter... check us out!

Become a Facebook Fan or follow us on Twitter.
You can now catch the latest news, events, photos and videos.
Visit www.jamanitoba.org and click on the Facebook and Twitter icons to find and follow us.
Scholarships and Awards

JAMB is proud to announce that Riley Chervinski received the $10,000 Peter Mansbridge Journalism Award at the Order of the Business Hall of Fame 2010 Companion Gala Dinner Induction Ceremony in Toronto on May 11th.

The Peter Mansbridge Journalism Award is a post-secondary scholarship presented to a Junior Achievement student with a passion for broadcasting and journalism, and who exemplifies a commitment to positive change and promotes a vision of prosperity for our nation and the world.

Riley, a Grade 12 student at Dakota Collegiate, was one of six students who were recognized with Junior Achievement national scholarships and awards. Her award was presented to her personally by CBC Chief Correspondent Peter Mansbridge.

This national award recognizes a Junior Achievement Achiever who participated in the JA Company Program. This is the first year a Manitoba student has received the award.

The Anthony McLaughlin Memorial Scholarship is $750 towards post secondary education. Tess Antoniuk, Company Program Achiever, was awarded this scholarship for her exemplary work in her company Picture Perfect. Tess is from River East Collegiate. Jack McLaughlin presented Tess with the scholarship.

The PAL Bursary for Growth Award is $750 towards post secondary education. Carly Schultz, Company Program Achiever, was awarded this scholarship for her exemplary work in her company Sping Spoom. Carly is from Dakota Collegiate. Jack McLaughlin presented Carly with the award.

Programs

Total Manitoba Students Reached in 2009-2010: 6,129

Junior Achievement programs provide our students with key learning’s that will encourage them to complete high school, understand the financial impacts of their decisions at an early age, and spur their interest in the world of Business and all of its opportunities. It is these programs that reflect our commitment to building strong leaders for Manitoba’s future.

Elementary Programs

<table>
<thead>
<tr>
<th>Program</th>
<th>Classes</th>
<th>Students</th>
</tr>
</thead>
<tbody>
<tr>
<td>Our Community</td>
<td>62</td>
<td>1248</td>
</tr>
<tr>
<td>Our Business World</td>
<td>80</td>
<td>1624</td>
</tr>
</tbody>
</table>

Middle Programs

<table>
<thead>
<tr>
<th>Program</th>
<th>Classes</th>
<th>Students</th>
</tr>
</thead>
<tbody>
<tr>
<td>Dollars with Sense</td>
<td>75</td>
<td>1466</td>
</tr>
<tr>
<td>Economics for Success</td>
<td>64</td>
<td>1271</td>
</tr>
</tbody>
</table>

Secondary Programs

<table>
<thead>
<tr>
<th>Program</th>
<th>Classes</th>
<th>Students</th>
</tr>
</thead>
<tbody>
<tr>
<td>JA Titan</td>
<td>12</td>
<td>252</td>
</tr>
<tr>
<td>Company Program</td>
<td>8</td>
<td>70</td>
</tr>
<tr>
<td>- A Student Venture</td>
<td></td>
<td></td>
</tr>
<tr>
<td>After School</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Company Program</td>
<td>7</td>
<td>198</td>
</tr>
<tr>
<td>- A Student Venture</td>
<td></td>
<td></td>
</tr>
<tr>
<td>In School</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
Company Program Awards

The **Futures Unlimited Banquet** was held at the Delta Hotel, Winnipeg, in June 2010. Students who participated in the Company Program - A Student Venture, were presented with awards by sponsors, board members, advisors, students, and JA staff. Keynote speaker Jill Officer, Olympic Curler, gave students an inspirational speech.

### Award | Winner | School
---|---|---
Trailblazer Award | Judy Kachkowski (teacher) | Steinbach Regional Secondary School
Corporate Citizenship | Teen Green | Steinbach Regional Secondary School
Best Business Plan | Anything But Clothes | Steinbach Regional Secondary School
Best Shareholders Report | Anything But Clothes | Steinbach Regional Secondary School
Advisors of the Year | Patrick Smith, Nelson Camp, Janet Chau, Elizabeth Wilderman, Simon Methot | Steinbach Regional Secondary School
Salesperson of the Year | Vedad Hukic (Anything But Clothes) | Dakota Collegiate
Website of the Year | Sping Spoom | Steinbach Regional Secondary School
VP of IT | Ben Sabic (Anything But Clothes) | Dakota Collegiate
VP of HR | Jessica Burzynski (Xquisit) | College Louis-Riel
VP of Production | Sanjana Menon (Anything But Clothes) | J.H. Bruns Collegiate
VP of Marketing | Tess Antoniuk (Picture Perfect) | River East Collegiate
VP of Finance | Hope Akello (Teen Green) | Dakota Collegiate
Highest Unit Sales | Picture Perfect | Steinbach Regional Secondary School
Highest Dollar Sales | Anything But Clothes | Steinbach Regional Secondary School
Vibrant Growth Award | Xquisit | Steinbach Regional Secondary School
Product of the Year | Productive (Duct tape wallets and Lanyards) | Steinbach Regional Secondary School
Achiever of the Year | Brenna Darby (Teen Green) | Kelvin High School
Advisor’s Choice Achiever | Ara Dungca (Jars ‘R’ Us) | Grant Park High School
President of the Year | Ryan Checkley (Anything But Clothes) | J.H. Bruns Collegiate
Company of the Year | Anything But Clothes | Steinbach Regional Secondary School

Program Delivery

Junior Achievement Manitoba has the opportunity to work with numerous schools within the various regions and communities throughout the province.

Junior Achievement recognizes the importance of being a leader in developing relevant programs educators can draw upon to support and enhance classroom curriculum delivery.

We offer free-of-charge learning experiences that teach leadership, financial literacy and numeracy, citizenship, entrepreneurship, critical thinking, and communication skills.

113 Schools  
314 Classes  
6,129 Students  
200 Volunteers

Classroom Programs:

<table>
<thead>
<tr>
<th></th>
<th>Elementary</th>
<th>Middle</th>
<th>Senior</th>
</tr>
</thead>
<tbody>
<tr>
<td>Rural</td>
<td>58</td>
<td>57</td>
<td>11</td>
</tr>
<tr>
<td>Northern</td>
<td>62</td>
<td>37</td>
<td>1</td>
</tr>
<tr>
<td>Urban</td>
<td>22</td>
<td>43</td>
<td>12</td>
</tr>
</tbody>
</table>
Rural Community

During the 2009/10 school year, 126 programs were delivered throughout rural Manitoba communities with the assistance of local volunteers that offered relevant insight to each student. These programs were made possible through the extensive financial commitment from the Province of Manitoba - a commitment that has been in existence since 1993. Junior Achievement has delivered over 1500 programs and has reached 33,000 students since the inception of the Rural Economic Development Initiative.

Key Sponsors:
- McCain Foundation
- Senator Norman Paterson Foundation
- Province of Manitoba
- Wawanesa Insurance
- Canada Mortgage and Housing Corporation

Urban Aboriginal Community

With the current urban landscape changing the importance of providing programs to Aboriginal, First Nations, and Metis youth has never been more important. JA Manitoba prides itself in the programming it is able to present to Winnipeg Inner City schools with the assistance of key aboriginal role models that visit the classrooms and offer insight into the day-to-day challenges that face our youth. The success of this past year sets the stage for an even greater success within this area as further partnerships with the Aboriginal community are formed and fostered.

Key Sponsors:
- Investors Group
- Great West Life
- Manitoba Hydro
- Wawanesa Insurance
- Canada Mortgage and Housing Corporation

Northern Community

Manitoba Hydro once again came forward to provide financial support to allow for a Junior Achievement resource based in Thompson, Manitoba. With this resource and the assistance of the Community Futures North Central Development, 100 programs were delivered to various schools in Northern Manitoba. Programs within this area allow youth to benefit from the knowledge and skills that prepare them for future endeavors - entering into the workforce or post secondary education.

Key Sponsors:
- Manitoba Hydro
- Canada Mortgage and Housing Corporation
- Province of Manitoba
- Wawanesa Insurance
Our Programs

Junior Achievement offers a positive impact on the lives of Manitoba students through quality business and finance programs that contribute to the life skills they need to succeed. JA Manitoba is proud to offer programs in both official languages in many urban centers and rural communities throughout the province.

Program Content

Our Community
Grades 3 & 4
Provides elementary students with perspective on the importance and impact of business in shaping our lives. Students actively define the cornerstones of a strong society and learn about their role in its growth and prosperity.

Key Sponsors:
Province of Manitoba
Councillor Daniel Vandal
Town of Minnedosa
R.M. of Odanah

Our Business World
Grades 5 & 6
Four key business concepts are introduced to help students gain an understanding of the role small business plays in the community:

- Organization
- Management
- Production
- Marketing

Key Sponsors:
Province of Manitoba
Investors Group
Great West Life
Town of Carman
Manitoba Hydro
R.M. of Odanah
Town of Morden
R.M. of Dufferin

Dollars With Sense
Grades 7 & 8
This highly interactive program is designed specifically to help students develop the financial literacy necessary to set goals and make informed decisions about their financial futures. Through activities and discussions, students will learn about money, management, budgeting, and investing. Students also learn the basic skills needed to work effectively with everyday financial concepts.

Key Sponsors:
Province of Manitoba
RBC Foundation
Investors Group
Town of Minnedosa
R.M. of Odanah
Canada Mortgage and Housing Corporation
Wawanesa Insurance

Our Financial Supporters

2009–10 proved to be an exciting and successful year. Thank you to our many long-­standing and newly arrived Sponsors and Donors who provided the financial and volunteer resources needed to reach over 6100 Manitoba students.

$116K
Province of Manitoba - Rural Economic Development Initiative

$46K+
Manitoba Hydro

$15K - $39 999
Province of Manitoba – Aboriginal & Northern Affairs
Province of Manitoba – Entrepreneurship Training & Trade
Great West Life
RBC Foundation
Canada Mortgage and Housing Corporation

$500 – $1K
Town of Minnedosa
Town of Morden
Human Resource Management Association of Manitoba
Winnipeg School Division
Councillor Daniel Vandal
Husky Group of Companies
Winnipeg Chamber of Commerce

Dollars With Sense
In memory of Peter D. Curry

$10K – $14 999K
Investors Group
The Winnipeg Foundation

$5K – $9999
Manitoba Community Services Council
Province of Manitoba - Healthy Living, Youth & Seniors

$1K – $4999
Patterson Foundation
Manitoba Hydro
Polaris Foundation
Wawanesa
Winnipeg Goldeyes Foundation
BNI Manitoba
McCain Foundation
Rosenort Credit Union

Under $500
Councillor Jeff Browaty
Councillor Scott Fielding
Councillor Grant Nordman
Councillor Mike Pattrakhan
Cory Baron
Jodi Moskal
Canada Helps
Louis Riel School Division
Margaret Robichaud
United Way
Rainy Day Software Corporation
Brad Ross
The Leather Patch
R.M. of Odanah
Town of Carman
Whitmore School
Muhammad Zeeshan
Xerox

Please accept our sincere apologies if we unintentionally omitted any corporation, organization or individual who has contributed to Junior Achievement Manitoba in 2009/10. Please advise the JA Manitoba office of any error so that we may correct our records.
Junior Achievement Lottery

The Junior Achievement dream lottery Dinner for Two - Anywhere Around the World is a unique opportunity of a lifetime. What fabulous destination would you choose? Australia? France? Brazil?

Imagine – the opportunity to take your "dream vacation"! You choose the country you wish to travel to and our travel agent provides you with economy airfare to and from this destination. Prize includes 2 nights at a deluxe hotel and dinner reservations for you at the most exclusive restaurant in that city.

The winner of the 2009-2010 Dream Lottery grand prize was Irene Williams from Winnipeg, MB. Irene won the trip for 2 that includes round trip airfare to the destination of her choice, two nights accommodation at her choice of hotel in the city, dinner at her choice of restaurant in the city and breakfast the next morning!

This year, we introduced 3 Early Bird Prizes, courtesy of the Fairmont Hotel, Destination Winnipeg, and Hotel Fort Garry.

Early Bird Prize Winner #1: Marla Murphy won dinner and a 1 night stay for two at the Fairmont Hotel, located in Winnipeg (approx. retail value of $750).

Early Bird Prize Winner #2: Iris Allen won dinner at the Velvet Glove restaurant, a one night stay, and breakfast for two at the Hotel Fort Garry, located in Winnipeg (approx. retail value of $750).

Early Bird Prize Winner #3: Robert Reimer won dinner at Sydney’s, a one night stay at the Fort Garry Hotel, and breakfast or brunch for two at the Fort Garry Hotel, along with gift certificates for Ten Spa, all located in Winnipeg (approx. retail value of $500).

All proceeds from this lottery go to support Junior Achievement Programs. We thank everyone who purchased tickets and supported the lottery this year.

Program

Program Content

<table>
<thead>
<tr>
<th>Economics for Success</th>
<th>Program Content</th>
</tr>
</thead>
<tbody>
<tr>
<td>Grades 9 &amp; 10</td>
<td>Four concepts are introduced to help students develop a positive attitude towards education while recognizing the personal and economic costs of living on their own:</td>
</tr>
<tr>
<td>- Success</td>
<td>- Independence</td>
</tr>
<tr>
<td>- Employment</td>
<td>- Futures</td>
</tr>
</tbody>
</table>

Key Sponsors:

Province of Manitoba
GE Canada Elfin Foundation
Winnipeg Goldeyes Field of Dreams Foundation
Great West Life
Canada Mortgage and Housing Corporation

JA Titan

Grades 9 & 10

This web-based game offers a unique and in-depth approach to teaching students about the economic concepts relating to a company’s operation, including: price, production, marketing, capital investment and research and development. Students work in teams to design a strategic plan that will increase the profits of their products.

Key Sponsors:

Province of Manitoba
Investors Group

Company Program - A Student Venture

Grades 9 - 12

A program run during or after school hours where students operate their own company with the help of volunteer consultants. Students establish goals, raise capital, prepare a business plan and financial statements, manufacture a product or service, develop marketing strategies, liquidate the company, distribute dividends and issue a report to shareholders.

Key Sponsors:

Province of Manitoba
PAL Group
Manitoba Hydro
Investors Group
In Memory of Peter D. Curry
Royal Bank of Canada
Delta Winnipeg
Winnipeg School Division
Chartered Accountants of Manitoba
AVW - Telav
Sexton Group Ltd.
Pool Pros
Winnipeg Chamber of Commerce
Human Resource Management Association of Manitoba
All JA programs are delivered with the assistance of numerous volunteers. Without these volunteers, students would not receive the benefits of real life examples and expertise on the various dimensions of business that are presented. Over 200 volunteers supported Junior Achievement programs by giving of themselves for a half day to a full day, or a few hours a day over a series of weeks.

Volunteers welcome the opportunity to develop their own communication and presentation skills in an enthusiastic environment where they are welcomed for their unique business insight and expertise. It is these same volunteers that offer so much to the students that receive the reward of having touched students in a unique and rewarding capacity.

The time volunteers give to JA does not go unnoticed. Within our Company Program - A Student Venture, volunteer advisors give over 75 hours mentoring youth in the realities of operating a business. By the end of the experience, advisors have also expanded their knowledge and have had the opportunity to network with other similar volunteers within the program.

Volunteers make the material relevant, fuel the entrepreneurial spirit and challenge the student to excel while being an inspirational source for young people in search of role models.

Futures Unlimited Banquet
April 2010

The Delta Hotel Winnipeg hosted over 300 students, parents, volunteers and sponsors who attended the Awards Ceremony at the Futures Unlimited Banquet for “Company Program - A Student Venture.” This year’s theme was “Bright & Blooming”, where eight new companies from 14 Winnipeg Schools were honored for their achievements; showcasing the brightest and the best - youth making a difference.

Key Sponsors:
Province of Manitoba
PAL Group
Manitoba Hydro
Investors Group
In Memory of Peter D. Curry
Royal Bank of Canada
Delta Winnipeg

Drive FORE the Stars Golf Classic
September 2010

Junior Achievement and the Canadian Museum for Human Rights held their 4th annual golf tournament, Drive FORE the Stars, to raise funds and awareness in support of Junior Achievement of Manitoba and the Youth Endowment Fund for the Canadian Museum for Human Rights.

The golf tournament took place at Larters Golf Course at St. Andrews with 18 holes of golf, generous prizes and dinner. Over four years, $49,000 has been raised from this event. All proceeds are distributed to support Junior Achievement programs and help youth travel to the Canadian Human Rights Museum.

Key Sponsors:
Entegra Credit Union
South Beach Casino and Resort
MJ Roofing
Legacy Bowes Group
PCL Construction
Vickar Chev
Wasabi Sushi
BMO Harris Private Banking
Royal Bank of Canada
St. Boniface and Central Hotels
Centrallia/ANIM
Canadian Gold Water

Walter Janzen Photography
Manitoba Theatre Centre
Royal Winnipeg Ballet
Mona Lisa Restaurant
Old Dutch Foods
Victoria Inn
Deluca’s Fine Wines and Food
The Keg Restaurants
Winnipeg Symphony Orchestra
Winnipeg Goldeyes
Pony Coral Restaurant
Manitoba Moose
This year 200 volunteers brought the JA experience to life in classrooms across Manitoba. Thanks to their passion for business and contribution of time, we can ensure Manitoba builds a solid foundation for its future economic prosperity.

Junior Achievement Manitoba also congratulates our many volunteers who help us during events, sit on our Event - Planning Committees, and on our Board of Directors. These individuals, through donating their time and talent exemplify the power of giving. Their hard work creates lasting impressions with incredible events - all in the name of reaching students and offering them unique learning opportunities. On behalf of the students, we would like to extend an enormous “thank you” to all of our volunteers.

Aboriginal Business
Canada
Phil Calnitsky

Caisse La Prairie
Ltee
Claudelle Catellier

Community Futures
Winnipeg River
Sharalyn Reitio

Acrodex
Josh Payne
Paul Turner

Cambrian Credit
Union
Dallas Molloy

CWC Design Group
William Dowie

Argyle Alternative
High School
Barb McDougall

Career &
Employment Youth
Services
Heather Dixon
Jason Gobeil
Shirley Hammond

Dakota Collegiate
Pam Conrad

Assiniboine Credit
Union
Avis Johnston
Stephanie Wiens

Deane Institute
David Deane

Assissippi
Parkland Economic
Development
Marcia Rowat

Deloraine School
Paul Arzt

BDC
Aaron Rae

Division Scholaire
Franco-Manitobaine
Nelson Camp

Birchwood
Automotive Group
Dawn Derkson
Jason Khan

Economic
Development
Council for
Manitoba
Charlene Gulak
Simon Methot

Boissevain School
Lyall McFarlane

Employment
Manitoba
Charlene Quinlan

Brandon Source For
Sports
Travis Gouldie

Erickson Credit
Union
Monica Lambourne
Valerie Kinkead
Lorette Kirby

Special Events

Thank you to all the participants, volunteers and sponsors of various special events throughout the year. It is with your continued support and participation that Junior Achievement can continue to inspire and educate our Manitoba youth!

Meeting of the Minds
January 2010

In January 2010, JAMB held the annual kick-off event, “Meeting of the Minds” for the Company Program – A Student Venture. 200 parents, business people, volunteers (Advisors), and students (Achievers) attended. Advisors and Achievers were placed in their companies where they met and got started with icebreaker activities.

Key Sponsors:
Pepsi
Winnipeg Goldeyes
Delta Winnipeg

Capturing Opportunities
April 2010

Junior Achievement in partnership with the Province of Manitoba, delivered the Entrepreneur Elimination at Capturing Opportunities 2010, in Brandon, MB.

Five high school companies developed from the Company Program - A Student Venture program, were invited to compete. The teams competed by making a presentation to a panel of judges as a request for venture capital for their company. The panellists judged the companies based on their business plans, their business idea and their presentations. Awards were presented at the Capturing Opportunities Hydro Celebration Banquet.

First place was awarded to the team from Steinbach Regional Secondary School in Steinbach, second place went to Hamiota Collegiate and third place was awarded to Rossburn Collegiate from Manitou. Cash prizes were awarded to the high schools in the amounts of $2500, $1500, and $1000 respectively, to be used towards their school.

Key Sponsor:
Province of Manitoba
Fort Richmond Collegiate
Chad Halstead

Freedom 55 Financial
Chris Matter
tanice Taylor

Gimli High School
Janice Skene

Granite Internet Services Inc.
Donna Warenko

gtp Gislason
Targownik Peters
Kenton Doerksen

Hamiota Collegiate
Judy Crampain

Heritage Co-Op
Annette Haywood

Husky Energy
Raymond Dyck

Hwy 17 service
Lori Mott

IBM Global Technology Services
Feraz Ahamed
Janet Chau

Investors Group Financial Services
Denny Chau
Darryl Horeczy
Dan Neufeld
Amanda Witick

Inwood School
Shandel Chartrand
Tim Lee

James & Jackie Wood Enterprises Inc.
James Wood

Kirkup Agencies
David Kirkup

La Broquerie Transfer
Helene Nadeau

Lifetouch
Lori Jacobson

Lynn Lake Friendship Centre
Judy Sinclair

Manitoba Aboriginal & Northern Affairs
Charles Nyabze

Manitoba Agriculture, Food & Rural Initiatives
Danielle Caberle
Jacquie Cherewayko
Ann Dandeneau
Tracey Drabyk-Zirk
Don Dunnigan
Wendy Durand
Chris Hornby
Debra Kalata
Rhonda Linde
Ann Mandziuk
Pamela McCavish
Brian Nedohin
Meghan Rose
Gary Smart
Meghan Sprung
Leanne Tibatts
Debra Watson

Manitoba Education, Citizenship & Youth
Shanelle Dupont
Shaun Hampton
Heather Hartry

Manitoba Progressive Conservatives
Patrick Smith

Manitoba Hydro
Jack Carter
Jana-Rae (Jana) Cassidy
Doris Cook
Scott Dzilums
Maureen Flynn
Tarryn Franco

Connie Gamble
Todd Gorman
Judith Manzano
Sarah Mcfarland
Kristin Morand
Blair Mukanik
(Swadesha) Kavita Mulchand
Zach Regiec
Julie St. Jacques
Jonathon Trenchard
Jonathon Weber
Maryam Wiens
Angela Wojtyla
Angel Lam Yee Ki
Sarah Zhu

Meyers Norris Penny
Marvin Beaumont

Natural Wellness Clinic
Jil Simmons

Nellie McClung Collegiate
Karen Milljour

Prudr's Plowing
Nelson Pruder

RBC Financial Group
Trevor Appelt
Tim Blaiche
Heather Boychuk
Dwight Conroy
Justin Cornett
Terri DeBacker
Keith Holliday
Donna Kruk
Janet Lownther
Jeff McClay
Paul Millan
Guy Moffat
Lisa Riley
Angeline Stewart
Linda Swaenepoel
Carol Tripp
Celina Westhoven
Debra Wowryk

Reaching Equality Employment Services
Randy Horel

Riding Mountain National Park
Dale Wallis

RM of Woodlands
Lana Cowling-Mason

Rosenort Credit Union
Trishia Kroecker

Rosburn Collegiate
Nancy Woychystyn

Roy Legumex Inc
Ivan Sabourin

Service Canada Centre for Youth
Ashley Ewasiuk

Shelmerdine Garden Center Ltd.
Jan Pedersen

Southland Honda
Greg Ens

Sportsplex
Perry Roque

Staples Thompson
Matthew Burik
Raj Jammu

Steves Agencies Inc.
Brian Steeves

Steinbach Regional Secondary School
Judy Kachkowski

Sunova Credit Union
Melyssa Davies
Justin Jasper
Stefanie Keller
Richard Stefansson

Dan Yungwirth
Pam Zacharias
Kim Zalitach

Sunrise Credit Union
Kaydee Deremieni
Heather Wood

Swan Valley Credit Union
Robin Blythe
 Roxanne Schneider
Shelley Schure

The Accurate Technology Group
Laurence Rosenberg

Treherne Collegiate
Darrell VanDenBussche

W. C. Miller Collegiate
Rob Smith

West Interlake Community Futures
Todd Goranson

Western Financial Group
Derrall Farmer

Westoba Credit Union Limited
Karen Wise

Xerox Canada Ltd.
Kelly Aielo
Nick Allaire
Michael Ferguson
Mike Fischer
Marcia Garcia De La Huerta
Glen Grist
Therese Labossiere
Mike Lapine
Kyle McLean
Todd Robinson
Tim Storie

Please accept our sincere apologies if we unintentionally omitted any corporation, organization or individual who has volunteered with Junior Achievement Manitoba in 2009/10. Please advise the JA Manitoba office of any error so that we may correct our records.